



LIFE photo

Lou Maschio Jr., co-owner of Airetite Window and Siding in Berwyn, points out some of the decorative detail now available in windows.

How to

Choose windows and siding

If a window is letting in more than sunshine, its letting out money spent in heating and electric bills.

No longer a simple pane of glass set in a wooden frame, windows have been developed over the years into a scientific component of a home or business.

Lou Maschio Jr., vice-president of Airetite Window and Siding in Berwyn, said the family business at 6611 W. Cermak Road has been growing with the advancements in windows for the past 28 years.

Windows in poor condition are more than just an eyesore for the buyer. They could result in dollars wasted by heat and cold air loss.

Maschio takes pride in the fact the company, unlike many others, uses only double strength and

tempered glass in its windows.

The end result is a window glass that is five times stronger than regular glass with far greater sound deadening qualities.

Tempered glass also is also resistant to glass cutters, making them more secure, Maschio said.

In addition, stress cracks are unlikely to develop because of the strength of the tempered windows, he said.

More important to the consumer, Traco, manufacturers of the glass, hold to a 100 percent warrantee which covers labor and materials, no matter how a window is broken.

Maschio said customers should also look take care in selecting a reliable company to fulfill their needs. Longevity in the business,

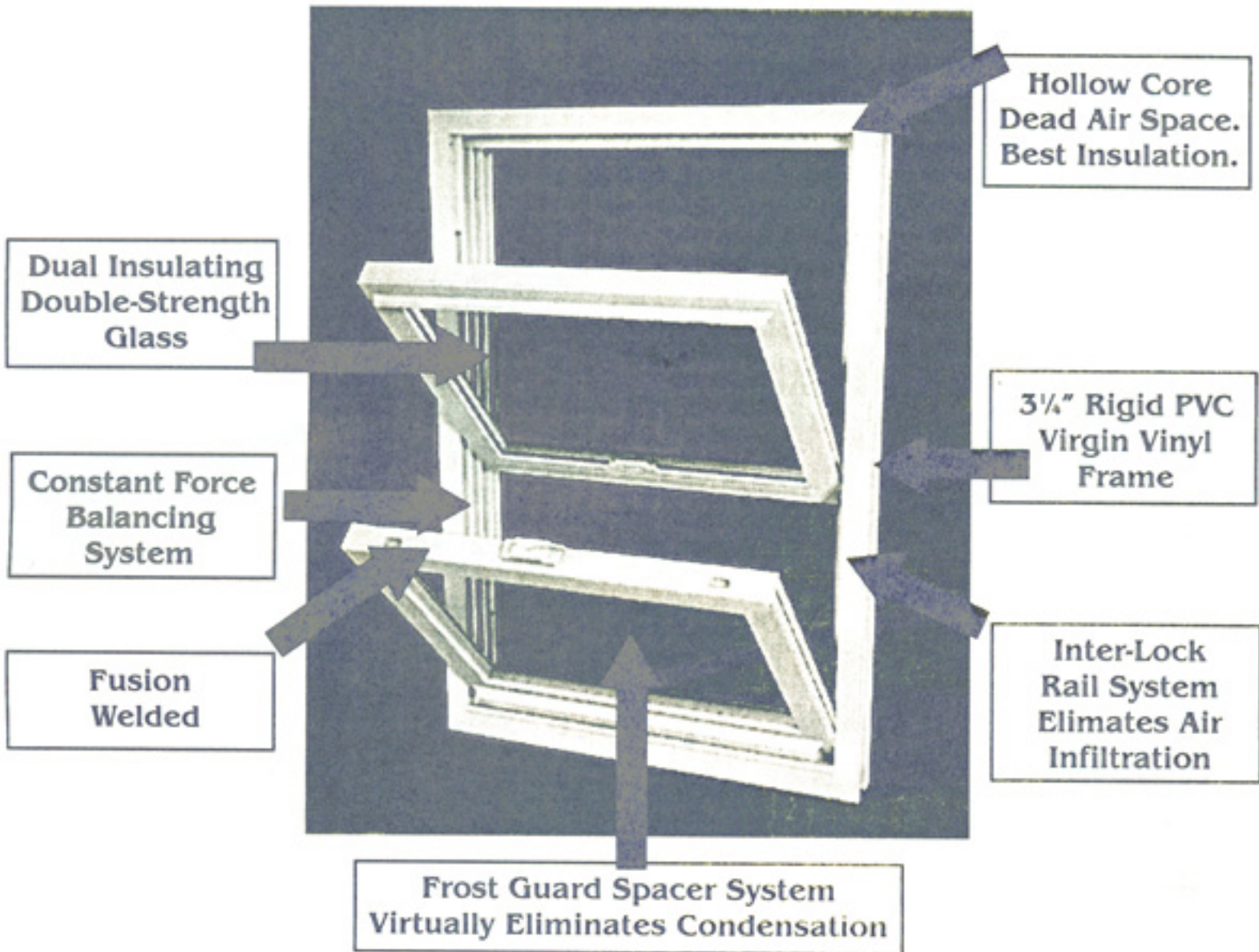
past references, being bonded and insured are just some of the things to look for.

He points with pride to the company's installation of 3,500 windows and 700 doors at Great Lakes Naval Station as a testimony to Airetite's reputation.

Maschio provides a customer package that includes references, a Better Business Bureau rating, photographs of recent installations, and sign-off sheets from customers the week prior.

When choosing siding for the home or business, Maschio said consumers should pick a brand manufacturer to avoid having the window fade and become blotchy after of exposure to the elements.

How To Choose The Proper Vinyl Replacement Window



Choose the company that has been in business for over 20 years...that's Airetite. Airetite has factory-trained installers and is Licensed, Bonded and Insured.

Remember A window is only as good as the company that stands behind it.